

Nazdar's commitment to the Lyson brand



"Focus on Imaging 2006 was the first exhibition where Nazdar promoted the newly acquired Lyson brand of digital inks. Nazdar has made significant investments in further development of the Lyson aqueous ink range over the past year, and some of the results from our efforts were seen at this year's exhibition.

We are very excited about our new Lyson PhotoChrome Series inks, which have been specifically developed for the photographic and fine art markets. The feedback we have received from many professional users has been very encouraging indeed.

At Nazdar, we are proud of the high standards of both our products and our distribution channel partners, therefore it is a pleasure to have Marrutt Limited represent Nazdar photographic products in the UK."

Michael P. Fox, President, Nazdar.



R&D expands at Nazdar's UK site

Nazdar is one of the world's leading screen and digital ink manufacturers with its global headquarters in Shawnee, Kansas City, USA (shown above). Nazdar Limited, based in Stockport, is the main site for the development and manufacture of all Nazdar aqueous and solvent digital inks, which carry the renowned Lyson brand name.

Expansion of the R&D and manufacturing capabilities in the UK will also allow Nazdar to continue to build upon an already impressive product portfolio for a wide range of digital print applications, including new developments for the photographic, fine art and proofing markets.

Nazdar provides genuine solutions for customers by improving not just the product, but the complete printing process.

For more information about Nazdar and the Lyson brand inks and media, please visit: www.nazdar.com

IN STOCK NOW

The superb new Lyson R-24 professional inkset for your Epson R2400 printer

It can save you up to **75%** on your ink costs and comes with a **warranty**



- Lyson PhotoChrome R-24 125ml bottle inks cost **only £25.00 + VAT** each – the ink equivalent to almost TEN cartridges!
- **Save up to 75% on ink costs.** Give up wasteful, expensive disposable cartridges!
- **Excellent colour and monochrome performance** with minimal profiling required. Inkset specifically **designed to out-perform existing third party ink products.**
- Similar longevity and stability as OEM brand inkset.
- **The only third party inkset with an ink manufacturer's warranty.***
- Inks developed and manufactured in the UK by Nazdar, a world renowned ink company, which owns the Lyson brand.
- **Extensive reliability and performance testing** has been carried out in their UK laboratories.
- **Excellent after-sales and technical support team.**
- Nine channel continuous ink system provides optional choice of PK (gloss) or MK (matt) inks for easy changeover. (Only buy eight inks if you only print PK or MK.)

Continuous Ink System for Epson R-2400 printer
Now Only £99.95 + VAT!

* See details on the Nazdar website: www.nazdar.com

The new R-24 advanced professional inkset is able to be run in three ways:

Simple Mode – You may produce prints from any computer software to reasonable colour accuracy by applying a few printer driver preset adjustments (*slider settings*).

Generic Profile Mode – Use pre-produced Lyson generic ICC printer profiles when printing with Adobe Photoshop or other image-editing program, which is ICC colour management compatible (*contact your Dealer for confirmation*). This gives good standard accuracy, but does not compensate for individual printer characteristics.

Custom Profile Mode – Use custom-made ICC printer profiles produced by one of the Lyson approved colour management specialists: Tony Riley LBIPP (www.imageplace.co.uk), Udo Machiels (www.atmosuk.com) or Neil Barstow (www.colourmanagement.net). These professionals will create tailor-made printer profiles, which will allow you to produce the very highest level of colour and density accuracy, with as close to professional darkroom hand-print quality as your printer will allow. A must for all professional photographers and highly desirable for enthusiasts – a very affordable and highly effective printer upgrade.

Lyson – at the forefront of third party ink technology

"We're delighted to be offering the new Lyson **PhotoChrome R-24** inkset. It puts Lyson back at the forefront of third party ink technology, where it has always been. PhotoChrome R-24 offers outstanding neutrality and colour vibrancy, and is probably our easiest to use inkset yet. We've worked hard to match the new performance standard, which Epson established with Ultrachrome K3 and we're confident that the R-24 inkset, coupled with the CIS system, is by far the most effective compatible ink solution for the R2400 on the market today.

PhotoChrome R-24 is now available with our latest 9 colour CIS systems, which allow the easy exchange of photo and matt blacks. Start-up costs have also been reduced, and our customers can enjoy day-to-day savings of up to 75% compared to using OEM cartridges. The combination of Lyson's colour and monochrome performance, superior reliability and improved value for money should make this a happy new year for our customers."

James MacDonald,
UK Sales and Marketing Director,
Nazdar Ltd.

Lyson Professional Long-life Inksets for Epson Printers (4 Channel Inksets) - Cartridges

All prices exclude VAT at 17.5%

PRINTER	Fotonic Colour		Small Gamut		Quad-Black Neutral		Quad-Black Warm		Quad-Black Cool		Cleaning Cartridges		
	Black Cart 1	Colour Cart 2	Colour Cart 3	Black Cart 4	Tri Cart 5	Black Cart 6	Tri Cart 7	Black Cart 8	Tri Cart 9	Black Cart 10	Colour Cart 11		
3000	A	35.00	35.00	35.00	35.00	35.00	35.00	35.00	35.00	35.00	35.00	13.00	13.00
740/760/800 /850/860 /1160/1520	B	15.95	19.95	16.95	12.95	14.95	9.95	11.95	9.95	11.95	7.99	9.99	

Lyson Professional Long-Life Inksets for Epson Printers (6 Channel Inksets) - Cartridge

PRINTER	Fotonic Colour		Small Gamut		Hex-Black Neutral		Hex-Black Warm		Hex-Black Cool		Cleaning Cartridges	
	Fotonic Blk 1	Fotonic Col 2	Sml Gam Col 3	SG/Hex Blk 4	Hex Neut Col 5	Hex Wrm Blk 6	Hex Wrm Col 7	Hex Cool Blk 8	Hex Cool Col 9	Clean Cart Blk 10	Clean Cart Col 11	
9000/7000	D	45.00	45.00	35.00	30.00	30.00	—	—	—	—	15.00	15.00
7500/9500	2A	30.00	30.00	(For the 7500/9500 these are Max Gamut Pigment Inks)		—	—	—	—	—	15.00	15.00
5000/5500	E	45.00	45.00	—	—	—	—	—	—	—	18.00	18.00
EX/700/750	F	9.95	11.95	—	14.95	15.95	8.99	9.99	8.99	9.99	5.99	6.99
1200	G	17.95	19.95	13.95	12.95	13.95	8.99	9.99	8.99	9.99	5.99	6.99
870/875	H	16.95	17.95	19.95	15.95	16.95	—	—	—	—	9.50	11.99
/890/895/915	H	— as above —	— as above —	— as above —	— as above —	— as above —	—	—	—	—	— as above —	— as above —
1270/1290/S	J	16.95	19.95	21.95	15.95	19.95	—	—	—	—	9.50	12.50
2000P	K	12.95	13.95	15.95	13.95	14.95	—	—	—	—	8.99	9.99
950	L	9.99	9.99	—	9.99	9.99	(Individual Cartridges) - 6 Channels Total				5.99	5.99
810/830/925/935 M	L	9.99	10.99	—	9.99	10.99	—	—	—	—	5.99	6.99

Lyson Professional Long-Life Inksets for Epson Printers (7 Channel Inksets) - Cartridge

PRINTER	Fotonic Colour		PhotoChrome Colour		Quad-Black Toneable		Cleaning Cartridges		
	Fotonic Blk 1	Fotonic Col 2	Phot Blk 3	Phot Col 4	QBT Blk 5	QBT Col 6	Clean Blk 7	Clean Col 8	
2100	N	11.99	11.99	11.99	11.99	13.99	13.99	7.99	7.99
4000 (110ml)	0A	—	—	24.00	24.00	—	—	15.00	15.00
4000 (220ml)	2B	—	—	38.00	38.00	—	—	—	—
7600/9600 (110ml)	0B	—	—	24.00	24.00	—	—	15.00	15.00
7600/9600 (220ml)	2C	—	—	38.00	38.00	—	—	—	—

Lyson PhotoChrome professional pigment Long-Life inksets for Epson Printers (9 Channel Inksets) - 220ml Cartridge

PRINTER	PhotoChrome								
	Matt Black 1	Lt.Lt. Black 2	Lt. Black 3	Dilute Magenta 4	Dilute Cyan 5	Photo Black 6	Yellow 7	Magenta 8	Cyan 9
4800	4A	35.00	35.00	35.00	35.00	35.00	35.00	35.00	35.00
7800/9800	4B	35.00	35.00	35.00	35.00	35.00	35.00	35.00	35.00

Lyson Professional Long-life Inksets for Canon Printers (6 Channel Inksets) - Cartridges

PRINTER	Fotonic Colour		Small Gamut		Hex-Black Neutral		Clean Cart 6
	Fotonic Blk 1	Fotonic Col 2	Sml Gam Col 3	SG/Hex Blk 4	Hex Neut Col 5		
6000/6100/6500/8200/S8000/S6300/S9000 /i850/i950/i9100/S400/S4500/S800/ S8200/S900/i9950/IP8500	P	8.79	8.79	8.79	8.79	8.79	6.00

NOTE: For i850 a special black cart is required.

Lyson Continuous Ink System Starter Pack (Epson/Canon) Complete conversion kit comprising donor cartridges, feed tubes, bottle rack etc. INKS NOT INCLUDED.

PRINTER	1	1	1	1							
Epson R2400	3C	99.99	Epson R1800	3B	99.99	Epson R800	3A	99.99	Epson 2100	v	99.99
Epson 1270/90	T	99.99	Epson 870/890	4C	99.99	Epson 1160	S	99.99			
Universal Drip Tray for ALL printers using Continuous Ink System							DT	25.00			

Lyson Continuous Ink System spares Replacement CIS Cartridge, incl. Chip. - Any Model, Any Colour (please specify)

Model	Colour	15.00
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Lyson Bulk Inks for Continuous Ink Systems above IMPORTANT: PLEASE STATE PRINTER MODEL

For EPSON R2400 only										
PhotoChrome R-24 125ml	4D	Lt.Lt. Black 1	Lt.Black 2	Photo Black 3	Matt Black 4	Lt Magenta 5	Lt Cyan 6	Yellow 7	Magenta 8	Cyan 9
		25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00
For EPSON R800/R1800										
PhotoChrome R-8 Series 125ml	3G	Photo Black 1	Matte Black 2	Magenta 3	Cyan 4	Yellow 5	Blue 6	Red 7	Gloss Optimizer 8	
		25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	
For EPSON 2100 only										
Fotonic 125ml	AA	Black 1	Magenta 2	Cyan 3	Yellow 4	Lt Magenta 5	Lt Cyan 6	Lt Black 7		
		22.00	22.00	22.00	22.00	22.00	22.00	22.00		
PhotoChrome 125ml	XA	Black 1	Magenta 2	Cyan 3	Yellow 4	Lt Magenta 5	Lt Cyan 6	Lt Black 7		
		22.00	22.00	22.00	22.00	22.00	22.00	22.00		
Quad-Black Toneable 125ml	2F	Black 1	Magenta 2	Cyan 3	Yellow 4	Lt Magenta 5	Lt Cyan 6	Lt Black 7		
		22.00	22.00	22.00	22.00	22.00	22.00	22.00		
For EPSON 870/890/1160/1270/1290/2000p/875/895/915										
Fotonic 125ml	CC	Black 1	Magenta 2	Cyan 3	Yellow 4	Lt Magenta 5	Lt Cyan 6			
		16.50	16.50	16.50	16.50	16.50	16.50			
Quad-Black Neutral 125ml	DD	Black 1	Magenta 2	Cyan 3	Yellow 4	Lt Magenta 5	Lt Cyan 6			
		17.60	17.60	17.60	17.60	17.60	17.60			
Small Gamut 125ml	EE	Black 1	Magenta 2	Cyan 3	Yellow 4	Lt Magenta 5	Lt Cyan 6			
		19.80	*19.80	19.80	19.80	19.80	19.80			
For EPSON 4000										
PhotoChrome Wide Format 500ml	4E	Black 1	Magenta 2	Cyan 3	Yellow 4	Lt Magenta 5	Lt Cyan 6	Lt Black 7		
		45.00	45.00	45.00	45.00	45.00	45.00	45.00		
PhotoChrome Wide Format 1 Ltr	4F	Black 1	Magenta 2	Cyan 3	Yellow 4	Lt Magenta 5	Lt Cyan 6	Lt Black 7		
		85.00	85.00	85.00	85.00	85.00	85.00	85.00		
For EPSON 7600/9600										
PhotoChrome Wide Format 500ml	4G	Black 1	Magenta 2	Cyan 3	Yellow 4	Lt Magenta 5	Lt Cyan 6	Lt Black 7		
		45.00	45.00	45.00	45.00	45.00	45.00	45.00		
PhotoChrome Wide Format 1 Ltr	4H	Black 1	Magenta 2	Cyan 3	Yellow 4	Lt Magenta 5	Lt Cyan 6	Lt Black 7		
		85.00	85.00	85.00	85.00	85.00	85.00	85.00		



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Lyson Refillable Cartridge Kits

All prices exclude VAT at 17.5%

Epson 4000 / 7600 / 9600 Refillable Cartridges and Set-up Starter Kits *Startup Kit includes: 8 clear refillable cartridges, filling syringes and comprehensive instructions.*

3M

TBA

Lyson Professional Compatible Media – SHEET

All prices exclude VAT at 17.5%

Weight	Description	Pack Qty	A4	1	A3	2	A3+	3	A2	4	
Various	Lyson Sample Media Pack	JJ 7 shts	FREE - One A4 sheet of each Lyson media (postage & packing £2.95)								
265gsm	Pro Photo Gloss	4J 50 shts	34.00		74.00		94.00		124.00		
265gsm	Pro Photo Gloss	3P 150 shts	—		99.00		—		—		
265gsm	Pro Photo Gloss	3N 250 shts	79.00		—		—		—		
265gsm	Pro Photo Satin	4K 50 shts	34.00		74.00		94.00		124.00		
265gsm	Pro Photo Satin	3S 150 shts	—		99.00		—		—		
265gsm	Pro Photo Satin	3R 250 shts	79.00		—		—		—		
170gsm	Pro Matt Paper	4L 100 shts	24.00		48.00		57.00		103.00		
310gsm	Standard Fine Art	4M 30 shts	43.00		81.00		118.50		136.00		
300gsm	Smooth Fine Art	4N 30 shts	60.00		118.50		148.50		223.50		
200gsm	Smooth Fine Art	4P 30 shts	43.00		81.00		118.50		136.00		
275gsm	Photo Art Pro Silk	4Q 30 shts	60.00		118.50		148.50		223.50		



Lyson Professional Compatible Media – ROLL

All prices exclude VAT at 17.5%

Weight	Description	Roll Only	17" x 20m	24" x 20m	36" x 20m	44" x 20m	50" x 20m	60" x 20m
265gsm	Pro Photo Gloss	4R	—	106.00	—	161.00	—	—
265gsm	Pro Photo Satin	4S	—	106.00	—	161.00	—	—
			17" x 12m	24" x 12m	36" x 12m	44" x 12m	50" x 12m	60" x 12m
370gsm	Water Resistant Matt Canvas	2R	—	130.00	165.00	195.00	198.00	231.00
310gsm	Standard Fine Art	4T	82.50	121.00	161.70	197.60	—	—
300gsm	Smooth Fine Art	4U	99.00	108.00	151.80	193.60	—	—
310gsm	Photo Art Pro Silk	4V	89.00	112.00	—	207.00	—	—
			24" x 30m		36" x 30m	44" x 30m	50" x 30m	60" x 30m
250gsm	Darkroom Pearl	4W	—	130.00	—	218.00	—	—

Lyson Extras

Print Guard 400ml Aerosol JJ **8.99** Lyson User Guide CD-Rom KK **7.95**

Lyson Free Generic ICC Profiles LL **FREE** Please state which printer Inkset Paper

OTHER LYSON MEDIA – ALSO AVAILABLE

310gsm Standard Fine Art (25 sheets) – A0 size MP(5) **218.90**

Lyson / OEM Brand – Price Comparisons

PRICE COMPARISON 1

The genuine OEM brand ink cartridge for the Epson R2400 printer costs £8.44*+VAT and it only contains a nominal 13ml of ink less wastage on disposal of cartridge.

However, a bottle of Lyson PhotoChrome R-24 ink for the Epson R2400 printer costs £25.00*+VAT, and it contains 125ml of ink – **almost TEN TIMES AS MUCH INK WITH NO WASTAGE!**

An average A4 colour print consumes around 1ml of ink.

PRICE COMPARISON 2

The genuine OEM brand A4 Premium Glossy Photo Paper 255gsm costs £20.68*+VAT for 50 sheets – 41p per sheet – which exhibits a slightly yellow appearance when compared to an ultra-white paper.

However, Lyson A4 Pro Photo Gloss 265gsm costs £79.00*+VAT for 250 sheets – **only 31p per sheet** – which has an ultra-white base colour, so important for clean whites in your image. *(There is no white ink – you rely on the base paper colour to create your white areas)*

For professional photographers and other high-volume users, this is a **valuable saving of 10p per sheet!**

PRICE COMPARISON 3

The genuine OEM brand A3 Premium Glossy Photo Paper 255gsm is £25.48*+VAT for 20 sheets – £1.27 per sheet – which exhibits a slightly yellow appearance when compared to an ultra-white paper.

However, Lyson A3 Pro Photo Gloss 265gsm costs £99.00*+VAT for 150 sheets – **only 66p per sheet** – which has an ultra-white base colour, so important for clean whites in your image. *(There is no white ink – you rely on the base paper colour to create your white areas)*

For professional photographers and high-volume users, this is an **amazing saving of 64p per sheet!**

*prices correct at time of going to press

Title: _____ Initials: _____ Surname: _____

Delivery Address: _____

Postcode: _____ Country: _____

Telephone: _____ E-Mail: _____

Currently using: PRINTER _____

PAPER _____ Ink _____

Order online:
www.marrutt.com

Marrutt Digital
Bellbrook Industrial Estate, Uckfield,
Sussex TN22 1QL, England.

Tel: 01825 764057 Fax: 01825 768841

e-mail: digital@marrutt.com

The Lyson Deal Professional standards of inkjet printing at a sensible cost...

Buying direct from one of the largest digital ink manufacturers worldwide allows you to enjoy the considerable cost advantages (up to one quarter of the usual OEM cost!) with the assurance of an ink manufacturer's warranty (see www.nazdar.com for details) on professional inksets that have been developed and tested in the UK at the Nazdar R & D laboratories.

Lyson chemists and ink technicians work closely with their professional photographic consultant, ensuring that the finished inksets fully perform to the standards of stability, reliability and image excellence required by professional photographers.

Introducing more brand new Lyson inkjet products

NEW Enhanced Photo Black for the Lyson PhotoChrome R-8 Inkset for the Epson R800 / R1800 printers.

One of the first innovations to emerge from the new Nazdar R & D labs is an enhanced Photo Black inkset for your Epson R800 / R1800 desktop printer. If you already use Lyson inks, simply buy a 125ml bottle of Enhanced Photo Black for the usual price of £25+VAT, and we will supply a FREE conversion kit (new PK CIS cartridge, syringe, changeover instructions and generic profiles on CD).

Advantages: class-leading black L value (beautifully crisp, well-defined blacks), improved greyscale performance, and more clarity in reproduction overall.

When custom profiled, this inkset represents a marked improvement on the standard OEM inkset performance in both colour and monochrome.



Continuous Ink System for Epson R-800/1800 printers
Now Only **£99.95 + VAT**

NEW Lyson PhotoChrome advanced pigment inkset for the Epson Pro 4800, 7800 & 9800

Available at present in pre-filled 220ml cartridges for significant cost savings, this new inkset is the result of over 12 months of research, development and testing by the Nazdar UK laboratories.

Specifically formulated to outperform existing third-party inks for these printers, print testing also shows slight advances over the OEM brand inkset, including a better black level, giving crisp, well defined prints of superb professional quality in colour and monochrome.

Total reliability of the inks is assured by the unprecedented level of testing carried out, together with the unique ink manufacturer's warranty (see www.nazdar.com for details).

Bulk ink in 500ml and 1000ml bottles will become available once reliability testing of the refillable 220ml cartridges and continuous ink systems has been completed.

Please contact lyson@marrutt.com to be notified when these become available.

In Development...

NEW Lyson PhotoChrome advanced pigment inkset for the Epson Pro 3800

Please contact lyson@marrutt.com to be notified when the inkset and delivery system for this printer has been fully developed, tested and is ready for release.

New Lyson Media Branding worldwide

Nazdar has redesigned the Lyson media packaging to give it a modern, professional look and it is externally shrinkwrapped for freshness and protection.



Order your FREE Lyson Sample Media pack

For a free Lyson sample media pack containing an A4 sample sheet of each of the seven Lyson papers, please e-mail lyson@marrutt.com giving us your name, address, telephone number, printer type, inkset and inkjet papers currently used.



Lyson Technical Support

If you have any issues with your Lyson inkjet printing, please contact us immediately on techsupport@marrutt.com and our tech support team will contact you.



SPECIAL OFFER FREE Lyson R-24 and R-8 Series Test Prints

To test your printer for colour accuracy and image quality



We are offering FREE A3 test prints to enable you to assess the print quality of Lyson inkjet inksets. When you receive the print from us you will be given instructions on how you will be able to download the same digital image file for you to print on your own printer to compare for colour accuracy and image quality.

We are offering an **Epson R1800 Lyson PhotoChrome R-8 Series A3** test print, containing colour and monochrome elements and an **Epson R2400 Lyson PhotoChrome R-24 A3** test print, containing colour and monochrome elements.

If you would like to receive test prints using other Lyson inksets – Fotic, Small Gamut, Quad Black etc., we will be happy to post them to you. Just let us know what you would like to have sent to you, by simply e-mailing your request to: lyson@marrutt.com giving us your name, full postal address and telephone number. We would also appreciate knowing what printers, inksets and inkjet papers you use.

Subscribe for E-News updates

To be kept up-to-date by e-mail with news of new Lyson products as soon as they are announced, you can now register via e-mail at lyson@marrutt.com with the words "Subscribe Lyson" as the Subject, and your name, full postal address and telephone number as the Message.

We would also appreciate knowing what printers, inksets and inkjet papers you currently use.



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